

THE NATIONAL COALITION OF 100 BLACK WOMEN INC.  
QUEEN CITY METROPOLITAN CHAPTER



N C B W  
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THE FIFTH ANNUAL

*My  
Sister's Keeper*  
AWARDS LUNCHEON

SPONSORSHIP PACKAGE





National Coalition of 100 Black Women Inc. Queen City Metropolitan Chapter  
P. O. Box 32364 Charlotte, NC 28232

November 14, 2019

On behalf of the National Coalition of 100 Black Women Inc. Queen City Metropolitan Chapter (NCBW-QCMC), it is an honor to invite you to serve as a sponsor for our Fifth Annual My Sister's Keeper Luncheon and fundraiser. This year's fundraiser will be held on June 27, 2020 from 11:30AM to 2:00PM at the Hilton Center City in Charlotte, NC.

The mission of the National Coalition of 100 Black Women Inc. Queen City Metropolitan Chapter is to improve the lives of African American women and their families by advocating for programs focusing on education, health and economic empowerment. NCBW-QCMC is proud to offer a variety of programs designed to empower women and young girls of color by offering them the tools necessary to succeed. Our signature mentoring program, Building Bridges to Success, provides young women ages 12-17 with the opportunity to recognize their full potential through educational, developmental, and cultural programs related to health and wellness, financial literacy, careers, leadership and personal development.

Building Bridges to Success mentoring program was initiated in the spring of 2013 with a focus on developing young women experiencing challenges to their personal, social and academic lives. NCBW-QCMC, in partnership with the Charlotte Housing Authority, has chosen to concentrate our programming efforts in the Southside Homes. Southside Homes is a housing complex of 400 units, run by Charlotte Housing Authority, for families receiving housing assistance. To support families living in Southside Homes, NCBW-QCMC delivers programming that focus on what working women need to know to support their families.

Over the past five years, NCBW-QCMC has awarded \$25,000 in scholarships. Annually, three scholarships are offered to high school students and a nursing student. In addition, NCBW-QCMC offers a scholarship to a nontraditional student, i.e. an adult woman looking to return to school after a lapse in order to complete her education. Our scholarship program continues to grow such that we are now able to award renewal scholarships with each awardee receiving a maximum of \$4,000.

To address the lack of participation of African American girls in Science, Technology, Engineering, Arts and Math (STEAM), NCBW-QCMC partnered with Johnson C. Smith University and other civic organizations to create Girl Tech Summit in 2018. The initial summit attracted 84 girls, middle and high school aged, from across Charlotte and exposed them to academic and career opportunities within STEAM.

The Chapter has grown from the original 32 Chapter members on September 20, 2009 to over 69 women from diverse backgrounds with a common vision for fulfilling the mission of the organization. We would like you to join us in building a stronger and healthier community by becoming a sponsor. Your support will enable us to improve the lives of African American women and girls in the Charlotte community.

Enclosed is our sponsorship package outlining each sponsorship and supporter levels. Please indicate your support by returning the enclosed sponsorship form and check to NCBW-QCMC, P.O. Box 32364 Charlotte, NC 28232 by Friday, May 22, 2020. If you have any questions, please email: [mskluncheon@ncbw-qcmc.org](mailto:mskluncheon@ncbw-qcmc.org). We look forward to your participation. Sponsorship will help NCBW-QCMC grow its scholarships and expand its programs, particularly, the Southside Neighborhood Initiative.

Sincerely,

Tiffany Hemmings-Prather - President  
National Coalition of 100 Black Women Inc.  
Queen City Metropolitan Chapter

## BOARD OF DIRECTORS

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# SPONSORSHIP OPPORTUNITIES

## PLATINUM SPONSOR \$15,000

- Eight (8) reserved seats at 5th Annual My Sister's Keeper Luncheon
- Acknowledgment as a Platinum Sponsor during program
- Full page ad in program book
- Company logo displayed on all My Sister's Keeper Luncheon marketing materials, and print/digital brochure
- Company logo displayed on NCBW-QCMC website for 6 months
- Media recognition

## GOLD SPONSOR \$10,000

- Six (6) reserved seats at 5th Annual My Sister's Keeper Luncheon
- Acknowledgment as a Gold Sponsor during program
- One half page ad in program book
- Company logo displayed on all 5th Annual My Sister's Keeper Luncheon marketing materials and print/digital brochure
- Company logo displayed in NCBW-QCMC website for 3 months
- Media recognition

## SILVER SPONSOR \$5,000

- Four (4) reserved seats at 5th Annual My Sister's Keeper Luncheon
- Acknowledgment as a Silver Sponsor during program
- Acknowledgment as Sponsor in the print/digital brochure
- One quarter page ad in program book
- Media recognition

## BRONZE \$2,500

- Two (2) reserved seats at 5th Annual My Sister's Keeper Luncheon
- Acknowledgment as a Bronze Sponsor during program
- One quarter page ad in program book in the print/digital brochure
- Media recognition

## PRESIDENT'S CIRCLE TABLE SPONSOR \$1,000

- One reserved table of ten (10) at 5th Annual My Sister's Keeper Luncheon
- Acknowledgment during program

# SPONSORSHIP & PATRON FORM

☐ **PLATINUM SPONSOR \$15,000**

☐ **BRONZE SPONSOR \$2,500**

☐ **GOLD SPONSOR \$10,000**

☐ **PRESIDENT'S CIRCLE TABLE SPONSOR \$1,000**

☐ **SILVER SPONSOR \$5,000**

☐ **PATRON:** *Unable to attend but wish to contribute to the programs of NCBW-QCMC*

*If you have a preference, designate the NCBW-QCMC program that you would like to support from list below:*

\_\_\_\_\_ Building Bridges to Success

\_\_\_\_\_ Health Programming

\_\_\_\_\_ Economic Empowerment

\_\_\_\_\_ Educational Programming

Check Amount Enclosed Payable to NCBW-QCMC \$ \_\_\_\_\_

COMPANY NAME	CONTACT NAME
MAILING ADDRESS	CITY/STATE/ZIP
NUMBER	EMAIL

## Visa/MasterCard Accepted

CARD #	EXPIRATION	SECURITY CODE
NAME ON CARD		
BILLING ADDRESS		
AUTHORIZED SIGNATURE		

\_\_\_\_\_ CHECK IF PAYMENT WILL BE MADE ONLINE AT [www.ncbw-qcmc.org](http://www.ncbw-qcmc.org)

**Make check(s) payable to:** NCBW-QCMC • Tax ID 26 – 2472749 P.O. Box 32364 Charlotte, NC 28232 • [www.ncbw-qcmc.org](http://www.ncbw-qcmc.org)

*NCBW-QCMC is a non-profit and a portion of your sponsorship may be tax deductible (please consult your tax advisor).*

**Questions:** Please email [mskluncheon@ncbw-qcmc.org](mailto:mskluncheon@ncbw-qcmc.org)

**ALL SPONSORSHIPS ARE DUE BY FRIDAY, MAY 22, 2020**



# ADVERTISEMENT FORM

☐ **FULL PAGE AD \$250**

☐ **HALF PAGE AD \$125**

☐ **QUARTER PAGE AD \$75**

☐ **BUSINESS CARD AD \$50**

*Please note that ad size may vary depending on size of program booklet.*

Check Amount Enclosed Payable to NCBW-QCMC \$ \_\_\_\_\_

COMPANY NAME	CONTACT NAME
MAILING ADDRESS	CITY/STATE/ZIP
NUMBER	EMAIL

## Visa/MasterCard Accepted

CARD #	EXPIRATION	SECURITY CODE
NAME ON CARD		
BILLING ADDRESS		
AUTHORIZED SIGNATURE		

\_\_\_\_\_ CHECK IF PAYMENT WILL BE MADE ONLINE AT [www.ncbw-qcmc.org](http://www.ncbw-qcmc.org)

Make check(s) payable to: NCBW-QCMC • Tax ID 26 – 2472749 P.O. Box 32364 Charlotte, NC 28232 • [www.ncbw-qcmc.org](http://www.ncbw-qcmc.org)

**Ad submission Instructions:** Submit artwork ready ads, 300 dpi in JPEG, PNG or PDF format. Send only high- resolution logos please. Email to [mskluncheon@ncbw-qcmc.org](mailto:mskluncheon@ncbw-qcmc.org) with Subject: MSK Luncheon Ad/Logo.

**Questions:** Please email [mskluncheon@ncbw-qcmc.org](mailto:mskluncheon@ncbw-qcmc.org)

**AD SUBMISSION DEADLINE: FRIDAY, MAY 22, 2020**



## WHO WE ARE

The Coalition of 100 Black Women” was founded in New York City in 1970, by Edna Beach and 24 Black women to assess the problems and opportunities that affected black families, their communities and themselves. The Coalition of 100 Black Women was chartered as a National nonprofit organization in 1981 and renamed “The National Coalition of 100 Black Women, Inc.” (NCBW). Today, NCBW consists of more than 7,000 members, representing 63 chapters in 24 states and the District of Columbia.

The Queen City Metropolitan Chapter (QCMC), chartered on September 20, 2009, is a nonprofit organization committed to improving the lives of African American women and their families by advocating for programs focusing on education, health and economic empowerment. QCMC empowers women of color by offering them the tools necessary to succeed.

In 2018 NCBW-QCMC, in partnership with the Charlotte Housing Authority, has chosen to focus Building Bridges to Success mentoring and elements of our economic empowerment programming on Southside Homes.



## HEALTH & WELLNESS

### Healthy Living Expo

On March 16, 2019, NCBW-QCMC hosted its 4th Annual Healthy Living Expo at Carole Hoefener Center. This event featured a full day of exciting, family friendly activities. There were health screenings, physical activities, vendors, exhibitors and a variety of health-related workshops (workshop on women’s health issues; diabetes workshop; cardiovascular health screening; and mammograms).



### HIV & Aids

NCBW-QCMC hosts a Know Your Status event with the University of North Carolina at Charlotte. Free HIV testing is provided and panelists from HIV/AIDS awareness agencies provided educational information to participants.



## EDUCATION & MENTORSHIP

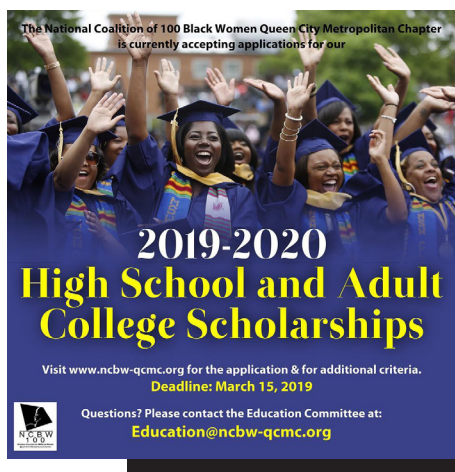
### Building Bridges to Success

NCBW-QCMC launched the Building Bridges to Success Mentoring Program in the spring of 2013 to provide (1) guidance and support to young women who may be facing challenges in their personal, social or academic lives and (2) the opportunity to recognize their full leadership potential through educational, developmental and cultural programs. In January 2019, we expanded the mentoring program to include a STEM component. Our first ever Girl Tech Day was a huge success as we partnered with other organizations within the community to develop an event offering workshops in coding, web development, robotics and biotechnology.

## COMMUNITY IMPACT

### 10th Year Gala / My Sister's Keeper Luncheon

The My Sister's Keeper Luncheon is primarily dedicated to raising funds to provide scholarships to deserving students; and to honor women in the community who are working in the areas of health, education, economic empowerment, strategic alliances and civic engagement to improve the lives of women and their families. In September 2019, the luncheon was replaced with the Chapter's 10th Anniversary Gala. During the gala, four women were honored for excellence in service to the Charlotte community: Representative Alma Adams (Education), Dr. Ifeyinma Osunkwo (Health), Jania Massey (Economic Empowerment), Nicole Dozier (Public Policy). Future luncheons will enable NCBW-QCMC to continue to fund scholarships, mentoring, community projects, health and wellness and other chapter programs. The luncheon attracts over 450 men and women from the Queen City Metropolitan area.



## SCHOLARSHIPS

NCBW-QCMC has provided The Young Scholars Awards and other scholarships to aid women, who aspire to improve themselves through higher education. The Chapter awards five scholarships in the amount of \$1,000, payable in two (2) installments of \$500. A Nursing Scholarship is awarded based on financial need and academic success at Carolinas College of Health Sciences (CCHS). NCBW-QCMC also awards three high school scholarships. Our scholarship program continues to grow such that we are now able to award renewal scholarships with each awardee receiving a maximum of \$4,000.

## ECONOMIC EMPOWERMENT

Over the past 25 years, the gap in wealth between blacks and whites has nearly tripled (according to research by Brandeis University). A typical black household has accumulated less than one tenth of the wealth of a typical white household. What can we do to reverse this trend? Our goal is to provide training and educational opportunities for the economic development of African American women as part of our three-part series that focuses primarily on economic development, wealth building and financial management. The series is designed to provide knowledge, generate discussions and develop ways we, individually and collectively can improve the wealth status of our community.



## CIVIC ENGAGEMENT



### Candidates & Cocktails

NCBW-QCMC's Civic Engagement Committee hosted Candidates & Cocktails political forums. Candidates, for various offices, participated in the forum held in October 2019. Committee also hosted an event to educate the community on the role of local government in neighborhood change.

### Advocacy Training Workshop

NCBW-QCMC conducted an Advocacy training workshop for the Charlotte community. The purpose was to equip participants with tools and strategies to have a voice in the policies that impact us and to become change agents for our families and community.

### Symposium: The State of Black Women & Girls

NCBW-QCMC hosted a symposium on May 4, 2019 to network with community stakeholders and learn more about the status of black women and girls in the areas of health, education, economic empowerment and civic engagement. Over 100 guests attended the event.



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