

FOR IMMEDIATE RELEASE

The National Coalition of 100 Black Women, Inc. - Queen City Metropolitan Chapter (NCBW-QCMC) Announces New Partnership with Alpha Lambda Omega Chapter of Alpha Kappa Alpha Sorority, Incorporated®

Charlotte, NC – The National Coalition of 100 Black Women, Inc. - Queen City Metropolitan Chapter (NCBW-QCMC) joined forces in a new partnership with Alpha Lambda Omega Chapter of Alpha Kappa Alpha Sorority, Incorporated®. With an aligned mission, the two organizations have partnered to combine their promotional and programming efforts to reach more of their shared target market – Black women and girls in the Greater Charlotte Metropolitan area.

The organizations collaborated on diverse programs and initiatives in 2024, emphasizing education, health, and economic empowerment – areas of mutual significance for both organizations. This included Mindfulness Mondays, which kicked off earlier this year, was designed to advocate for equitable care and cultivate a supportive community to address disparities in the healthcare system that affect Black women and girls, ensuring their healthcare needs are met, along with Party at the Polls and Mastering Your Retirement Journey.

“This partnership has represented a powerful alignment of values and goals,” said Bella-Giavanni Austin, President of NCBW-QCMC. “Together, we have amplified our impact and created a legacy of service that will benefit our communities for years to come.”

Jamela Wintons, President of the Alpha Lambda Omega chapter, said, “Partnering with the NCBW-QCMC, the Alpha Lambda Omega chapter bolstered our impact in the community. We did more than a handshake. We locked arms and walked together with the common goal of helping others. We are grateful for this opportunity and look forward to the future potential of this partnership.”

NCBW-QCMC and Alpha Lambda Omega celebrates the achievements of their partnership and look forward to building on this foundation in the years ahead. Their joint efforts underscore the importance of collaboration in addressing systemic inequities and ensuring brighter futures for the communities they serve.

About The National Coalition of 100 Black Women, Inc., Queen City Metropolitan Chapter

The National Coalition of 100 Black Women, Inc. - Queen City Metropolitan Chapter is a non-profit organization that was chartered in 2009. The organization advocates on behalf of Black women and girls, empowering women to be leaders in their communities and careers. In addition, NCBW-QCMC serves as a change agent through advocacy work to influence public policy that promotes gender equity in the areas of health, education, and economic empowerment. They celebrated their 15th year in Charlotte in September 2024. www.ncbw-qcmc.org.

About Alpha Lambda Chapter of Alpha Kappa Alpha, Inc®

The Alpha Lambda Omega Chapter of Alpha Kappa Alpha Sorority, Incorporated® is one of three graduate chapters serving Charlotte (NC) and surrounding areas. Boasting a multi-generational membership, the chapter was chartered on May 9, 1929 and is the oldest chapter in Charlotte, celebrating its 95th charter anniversary. The members of Alpha Lambda Omega work diligently to support and execute six international program initiatives: Strengthen Our Sisterhood; Empower Our Families; Build Our Economic Wealth; Enhance Our Environment; Advocate for Social Justice; and Uplift Our Local Community.